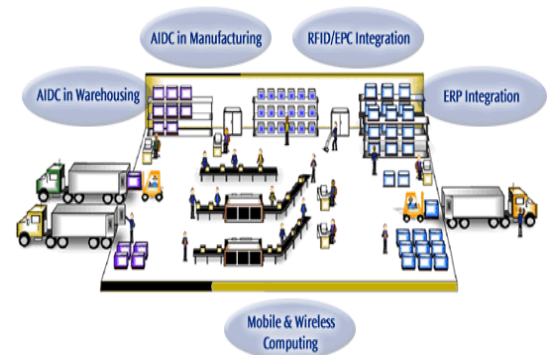


Which Solution is the Right Solution?

Bartronics America, Inc. (BAI), a global systems integrator of proven, practical data collection solutions, provides a full range of emerging technology systems that focus on enabling increased operational efficiency and overall visibility.

BAI has set the benchmark in delivering composite solutions to customers seeking worldwide product and asset traceability systems. Whether it is linear barcode, 2D vision technologies, RFID or other emerging technologies, our expertise pinpoints which technology, application and media provides the best composite based solution to solve complex automated data collection and management requirements.



Real-Time Inventory Visibility

Automating inventory tracking and component tracking processes with RFID, 2D matrix or traditional barcode allows for the necessary visibility, insight and real-time agility to error-proof manufacturing logistics processes, from the shop floor to the sales floor. Our systems combine the necessary hardware, software and services to provide a complete solution that solves each facilities unique inventory tracking challenges. BAI's inventory management systems can provide the following:

- Inventory location
- Specific inventory content
- Visibility and reporting across multiple sites
- Standardization of inventory identification
- Reduction of maintenance programs
- Track inventory and contents throughout various points in the supply chain and automate the associated business processes



BAI provides systems that automate inventory tracking to provide real-time visibility and inventory movement throughout the enterprise supply chain.

Asset Management

BAI provides real-time traffic control that eliminates the delays, errors, and omissions of manual tracking. Our asset tracking systems automatically monitor movements at portals, entry points and racks as assets move throughout the facility. A data center offers unique challenges to RFID – high metal content, airflow and the footprint of the facility. BAI understands multiple types of technologies and effectively overcomes this challenge in any environment.

BAI systems provide methods for:

- Automating processes to optimize costs
- Creating repeatable processes to identify and track IT equipment
- Accurately and efficiently locating assets
- Facilitating preventative maintenance Scheduling platform.



BARTRONICS
making businesses work

Controlled Access & Cashless Payment

Bartronics America, Inc. (BAI) manufactures and markets a complete suite of RFID based solutions for the purposes of providing not only standardized security access but also Cashless and CRM applications for the retail, leisure and entertainment industries. The Bartronics' GO System product line features cashless purchasing, age verification, access privileges, Customer Relationship Management (CRM) and guest data acquisition functionality.

The GO Access Privileges™ product manages access to restricted areas simple and in an automated sequence thus increasing operational efficiency and reducing human intervention requirements.

As is the case with the GO Access systems, BAI also provides a GO Cashless Purchasing™ product to streamline operations and improve onsite revenue sales for retail and the leisure & entertainment industries looking to eliminate cash handling, simplify financial accountability and enable faster and larger transactions.

By offering the GO System solutions, BAI customers can experience increased benefits than previously realized with the existing manual processes to include some of the following:

- Control access to secure areas
- Faster processing time for purchasing transactions
- Automated report generation detailing event visibility
- Increased revenue potential from impulse purchases
- Streamline operations
- Drive repeat attendance
- Reduction in theft due to automation of transactions

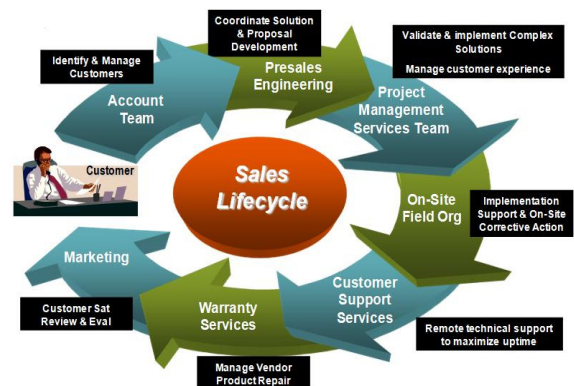


Making Applications a Reality

The BAI's Solutions Group helps companies determine how best to apply certain technologies throughout the enterprise. We achieve this by providing project scoping, business process consulting, system design documentation, and hardware/software installation support.

BAI provides:

- Sales process that partners with you
- Presales engineering to determine best options
- Project management to ensure accuracy
- Complete solution design that encompasses full system integration
- Post maintenance support that ensures system performance after integration completion.



Proven People, Proven Experience

The team behind BAI is an experienced group of data collection professionals that understand the science of applying different types of emerging technology to business processes.

Each BAI Systems Analyst or Technical Lead is not only factory trained on each product recommended, but also industry certified in specialized solutions involving the use of certain types of technology such as Barcode and RFID systems.

BAI's team starts by gaining an understanding of your specific environment and requirements. After achieving this baseline, the next step is collaborating with your team to develop a set of mutually agreed upon objectives and milestones specific to each individual project. Working with the on-site team ensures a functional partnership that imparts knowledge and complete usability of technology.

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www.BartronicsAmerica.com
2850 Red Hill Ave
Ste. #140
Santa Ana, CA. 92705

For Further Info:

Contact: Gary Page, VP WW Sales
Phone: (972) 977-7925
Email: gpage@bartronicsamerica.com